



“UNX” TSX-V “3U2A” Frankfurt

Shares Outstanding: 80,002,871

## UNIVERSAL POWER RETAINS LEADING INVESTOR RELATIONS FIRM

FOR IMMEDIATE RELEASE: MARCH 18, 2010

Universal Power Corp. (“Universal” or the “Company”) an oil and gas company focused on exploration in Namibia, Africa, today announced that it has retained The Equicom Group Inc. to provide strategic investor relations and financial communications services for the Company.

Under the terms of the agreement, Universal Power will pay Equicom a monthly retainer fee of \$6,000 for select strategic communications services. The initial contract term is for 12 months and commences immediately.

Neither Equicom nor any of its principals have an ownership interest, directly or indirectly, in Universal Power or its securities, and Universal Power has not granted Equicom or its principals any right to acquire such an interest.

### *About Universal Power Corp.*

Universal Power Corp. is an oil and gas company focused on building a portfolio of high impact exploration targets in offshore Namibia, Africa. The Company has more than 32,000 square kilometres of concessions along the prolific South Atlantic Margin. The management team and the Company's directors have established relationships with the Namibian Government, its state-run energy entity, NAMCOR, and the country's Black Economic Empowerment partners.

### *About Equicom Group*

Equicom, a wholly-owned subsidiary of TMX Group Inc., is a leading Canadian provider of investor relations and strategic corporate communications services. With proven expertise in developing and executing highly effective strategic communications programs, and an extensive network of investment community contacts, Equicom specializes in helping clients achieve their capital markets objectives. Equicom offers a comprehensive suite of services including: investor relations, media relations, annual report production, multimedia and web design, web casting, live event management and corporate branding. Equicom is headquartered in Toronto, with offices in Montreal and Calgary. For further information, please visit [www.equicomgroup.com](http://www.equicomgroup.com) or follow Equicom on Twitter at <http://twitter.com/Equicom>.

On Behalf of the Board of Directors  
of Universal Power Corp.

Duane Parnham  
*Chairman*

For further information visit our website at [www.universalpowercorp.com](http://www.universalpowercorp.com)  
Sedar Profile #00016276

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(10-05)

**Forward Looking Information**

*This news release contains certain forward-looking statements that reflect the current views and/or expectations of Universal Power Corp. with respect to its performance, business and future events. Investors are cautioned that all forward-looking statements involve risks and uncertainties including, without limitation, those relating to changes in the market, potential downturns in economic conditions, foreign exchange fluctuations, changes in business strategy, regulatory requirements, demand for our resources, competition and dependence on key personnel. These risks, as well as others, could cause actual results and events to vary significantly. Universal Power Corp. does not undertake any obligations to release publicly any revisions for updating any voluntary forward-looking statements.*

*Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*